

Kiera Adens

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EDUCATION

Old Dominion University, Norfolk, VA December 2026
Master of Arts in **Lifespan and Digital Communication**; Concentration in **Strategic Communication**

Radford University, Radford, VA May 2024
Bachelor of Fine Arts in **Visual and Performing Arts**; Concentration in **Graphic Design**

WORK EXPERIENCE

ROAR Agency, Norfolk, VA August 2025 – May 2026

Graduate Program Teaching Assistant

- Designed digital, print, and web materials using Illustrator, Photoshop, and WordPress, producing promotional content and custom branded assets
- Supported students through one-on-one assistance, helping with assignments, project development, and skill-building
- Partnered with clients and the agency director, taking lead roles on priority projects

Lifespan & Digital Communication Program, Norfolk, VA August 2024 – May 2025

Graduate Program Assistant

- Designed print, digital, and branded promotional materials including flyers, posters and custom swag using Illustrator, Photoshop, and Canva
- Supported program strategy, collaborating with the director on project planning and consistently delivering high-quality work on deadline

The First Gen Center, Radford, VA September 2021 – May 2024

Center Specialist

- Designed promotional materials including flyers, posters, buttons, bulletin boards using Illustrator, Photoshop, and Canva
- Managed outreach and engagement, gathering foot-traffic data, interacting with visitors, and representing the center at open-house and networking events
- Delivered projects on deadline balancing creative production with high-quality communication of center's mission and services

SKILLS

Technical Skills: Adobe Creative Cloud Suite, Canva, Word Press, Elementor, Word, Excel, PowerPoint

Soft Skills: Collaboration, Communication, Adaptability, Attention to Detail, Critical Thinking

AWARDS & RECOGNITION

- **Silver Award**, Packaging Design (Beer)—American Advertising Awards, AAF Roanoke, 2024
- **Silver Award**, Packaging Design (Tea)—American Advertising Awards, AAF Roanoke, 2024